

Amendments to the Specification

Please replace the Brief Description of the Drawings found on page 3 of the specification with the following amended Brief Description of the Drawings:

Brief Description of the Drawings

Embodiments of the invention will now be described, by way of non-limiting example, with reference to the accompanying diagrammatic drawings, in which:

- . Figure 1 is a diagram of an exhibition hall having an arrangement for delivering relevant media objects to visitors in a timely manner as the visitors encounter items of interest in the hall;
- .Figure 2 is a diagram of a mobile device and service system used in the Figure 1 arrangement;
- .Figure 3 is a diagram of a location report sent from the mobile device to the service system of Figure 2;
- .Figure 4 is a diagram of a response message sent by the service system to the mobile device of Figure 2;[[and]]
- .Figure 5 is a diagram illustrating a first arrangement for establishing coordinated consumption of a streaming media by two devices[.].
- .Figure 6 is a diagram illustrating a second arrangement for establishing coordinated consumption of a streaming media by two devices; and
- .Figure 7 is a diagram illustrating a third arrangement for establishing coordinated consumption of a streaming media by two devices.

Please replace the paragraph bridging pages 21 and 22 (see line 19 on page 21 through line 6 on page 22) with the following amended paragraph.

The Figure 7 arrangement is similar to those of Figures 5 and 6 except that now the stream 201 being sent to the device 31A is, at the time that the user 30A decides to share the media object, effectively “split” into two streams one of which continues to form the stream 201 for the device 31A and the other of which forms the stream 206 for the device 31B. In other words, more than one copy of the same data stream from the media object 200 is created, one of which is sent by the entity 71 to the device 31A and the other of which is sent by the entity 72 to the device 31B. It may be noted that because generally there will be flow control mechanisms operating between the entity 71 and device 31A and between the entity 72 and the device 31B, the streams 201, and 206 will not necessarily be in synchronism and the entities 71 and 72 will typically include buffering downstream of the splitting of the single media-object into two streams in order to provide a degree of isolation between the flow control effected on streams 201 and 206. Without such buffering, flow control of either one of the streams 201, 206 would require corresponding control of the un-split media-object stream which would necessarily impact the other one of the streams 206, 201. Unless the buffering provided in entities 71 and 72 can cope with extremes in differences in the streaming of streams 201 and 206, then it will still be necessary to provide for the temporary pausing of the un-split stream should the buffering in entity 71 or 72 become full as a result of the flow control being effected on the corresponding stream 201, 206.
~~thereby to isolate each of these streams from the flow control effected on the other stream~~